



Cornell University
Cooperative Extension
of Suffolk County



Peconic Estuary
PROGRAM

Position Title: Peconic Estuary Program Internship: Communications

Location: Cornell Cooperative Extension of Suffolk County
423 Griffing Avenue Riverhead, NY 11901

Position Summary: The Peconic Estuary Program (PEP) is an innovative partnership of local, state, and federal governments, citizen and environmental groups, businesses and industries, and academic institutions charged with carrying out the goals of improved water quality and ecosystem health as outlined in PEP's Comprehensive Conservation Management Plan. The intern will cover PEP outreach events, develop story telling articles on "Peconic Friendly People" and help assemble and contribute to a newsletter. This intern is encouraged to express creativity and propose ideas for articles and mini-videos. There will be occasional social media engagement with the public and staffing of PEP information tables at seasonal events and farmers markets during the project period.

The position will be based out of Riverhead NY and offers flexibility to participate from home and at various outdoor events. This opportunity will be approximately 20 hours per week and will be offered from June 1st through August 31st, 2018; occasional weekends and orientation will be required. This is a non-paid internship. The candidate must provide their own audio/visual equipment to cover events. Smartphones are an acceptable means of equipment. A GoPro is also available for video projects.

Major Responsibilities:

- Create story telling articles of "Peconic Friendly People".
- Develop, write and assign articles for the fall newsletter.
- Propose ideas for articles and mini videos to be posted on our website blog.
- Assistance in development of social media tools and educational materials.
- Cover PEP outreach events and various summer festivals.

Skills:

- Ability to handle multiple tasks while maintaining a positive and professional attitude.
- Ability to have a flexible schedule based on demands of program and needs of staff.
- Willingness to participate as a team member and to interact with the general public.
- Ability to volunteer outdoors and perform physical tasks as needed.
- Willingness to travel to eastern Long Island weekly for office hours and outreach programs.
- Ability to write in many styles including storytelling, scientific and blog articles.

Please send resume, cover letter and a writing sample to Jenna Schwerzmann jms937@cornell.edu 631-727-7850 ext. 353. This position will remain open until filled.



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