



Five Star Restoration Program 2010 Request for Proposals

The Five Star Restoration Program seeks to develop community capacity to sustain local natural resources for future generations by providing modest financial assistance to diverse local partnerships for wetland, riparian, and coastal habitat restoration. The National Association of Counties, the National Fish and Wildlife Foundation (NFWF), the Wildlife Habitat Council (WHC), in cooperation with the U.S. Environmental Protection Agency (EPA), Southern Company, and Pacific Gas and Electric Company (PG&E) are pleased to solicit applications for the Five Star Restoration Program.

FUNDING AVAILABILITY:

Funding is available throughout the country from EPA, from our corporate sponsors in several southeast states and most of northern and central California, and in seven major metropolitan areas. In 2010 NFWF anticipates the following funding will be available:

- Approximately \$225,000 will be available from EPA to support projects throughout the United States in each of EPA's ten geographic regions. Visit <http://www.epa.gov/epahome/regions.htm> to view a map of the EPA Regions.
- Approximately \$200,000 will be available from Southern Company and its operating companies (Georgia Power, Alabama Power, Gulf Power, and Mississippi Power) to support projects in the Southern Company service area, which includes:
 - ✓ Georgia (excluding Union, Fannin and Towns Counties)
 - ✓ Alabama (excluding Lauderdale, Colbert, Lawrence, Limestone, Madison, Marshall, Morgan, Jackson, DeKalb, Cherokee and Cullman Counties)
 - ✓ the Florida Panhandle (west of the Apalachicola River)
 - ✓ Southeast Mississippi (23 counties, from Meridian to the coast, with the west boundary running from Pearl River County to Union County)

Visit www.southerncompany.com/aboutus/about.aspx to view a map of the Southern Company Service Area.

- More than \$260,000 will be available from PG&E's Nature Restoration Trust Program to support projects located in the PG&E service area. If you are applying for funding in northern or central California, please visit www.nfwf.org/NRT for additional guidance.
- At least \$200,000 will be available to support urban conservation and restoration in the following metropolitan areas:
 - ✓ Boston, MA
 - ✓ Dallas-Fort Worth, TX
 - ✓ Los Angeles, CA
 - ✓ Memphis, TN
 - ✓ Philadelphia, PA
 - ✓ Pittsburgh, PA
 - ✓ San Francisco, CA

To be eligible for this urban conservation and restoration funding, projects must include a spring community service day in which funding partners can participate in a restoration project (e.g., planting trees or native plants, pulling invasive plants, removing trash from urban waterways, installing rain gardens, etc.).

Elements of a Five Star Project

- **On-the-Ground Restoration.** Projects must include on-the-ground wetland, riparian, in stream and/ or coastal habitat restoration. In the targeted metropolitan areas (above), urban restoration projects may also include the creation of backyard wildlife habitat and "green infrastructure" through tree plantings, rain gardens, pollinator gardens, etc.

- **Environmental Education.** Projects must integrate meaningful education into the restoration project either through community outreach, participation, and/or integration with K-12 environmental curriculum.
- **Partnerships.** Projects must involve a diverse set of community partners to accomplish the projects objectives.
- **Measurable Results.** Projects must result in measurable ecological and educational/social benefits.

Grant Guidance

- The Five Star Restoration Program is open to any public or private entity; however, grants funded by PG&E's Nature Restoration Trust are restricted to non-profit community-based organizations, conservation organizations, local governments, and school districts.
- Requests must be for \$10,000 to \$40,000. Grants will vary in size, duration and scale. In general, smaller-scale, one-year projects will be eligible for grants up to \$20,000. Two-year, larger-scale projects will be eligible for grants up to \$40,000. We anticipate the average grant award will be \$20,000 to \$25,000.
- Projects should be completed within one to two years of award.
- Partnerships should include at least five organizations ("Five Stars") that contribute to project success through funding, land, workforce support, technical support and/or other in-kind services. These partners often include:
 - ✓ Government agencies: State, Local and/or tribal governments (e.g., boards of county commissioners, departments of planning, environment or parks and recreation, and government natural resource and environmental agencies of all levels of governance);
 - ✓ Youth groups: schools, youth conservation corps, Boy and Girl Scouts, civic and environmental clubs; etc.
 - ✓ Academics, universities and local cooperative extension districts;
 - ✓ Resource Conservation and Development Councils and Soil and Water Conservation Districts;
 - ✓ Local, regional, and/or national businesses or corporations;
 - ✓ Conservation organizations and/or local citizens groups;
 - ✓ Local environmental consultants, ecologists, and others that offer technical and design expertise, and;
 - ✓ Foundations or other funders.
- While partnerships are encouraged to include state and federal agencies, they should only serve as the grantee if the community partners demonstrate that the state or federal agency is best suited to coordinate the community-based project.
- Organizations or projects that have received funding under this program are eligible to reapply; however, preference may be given to those that have not previously received support.

What is Not Eligible

- Projects involving *only* research, monitoring, or planning are not eligible for funding.
- Projects involving *only* environmental education are not eligible for funding.
- Projects that are part of a mitigation requirement, compliance agreement requirement, or otherwise required by law, are not eligible for funding.

Assistance with Applications

NFWF and NACo will host an online webinar on **Thursday, December 10, 2:00-3:30pm** EST to provide supplemental information regarding the grants program and to respond to questions. Applicants are strongly encouraged to participate, and should follow the registration instructions at www.nfwf.org/FiveStar.

NFWF uses an online application system so even if you have prepared paper proposals for NFWF in the past, you are encouraged to participate in the webinar to learn how to use the system. You also may access other useful information for applicants, including videos that demonstrate the Easygrants online system by visiting www.nfwf.org/applicantinfo.

How to Apply

The Five Star/NRT application will be live and accessible in Easygrants by early December. When you are ready to begin the application process, go to www.nfwf.org/Easygrants. If you are a new user to Easygrants, first you will need to register by clicking on "Register here" and enter your applicant information. Once you are registered, select **Five Star/NRT** from the list of programs and follow the instructions. If you are already registered in Easygrants, login using your e-mail address and password and then select "Start a New Application". Once you have started the application process, you may save your application in progress and return another time to complete and submit it.

For consideration, you must submit your online application using NFWF's new Easygrants system on or before Thursday, February 11, 2010.

Tips for Completing the Easygrants Application *(Refers sequentially to specific sections and fields)*

PROJECT INFORMATION

- **Grant Amount Being Requested from NFWF:** Minimum is \$10,000. Maximum is \$40,000.
- **Matching Contributions Proposed:** The Five Star Partnership strongly encourages the applicant to have a group of partners and donors in place that have pledged to provide funding and/or in-kind goods and services before applying for a Five Star grant. Projects that can leverage the amount of funds requested with significant cash and/or in-kind contributions from project partners are much more competitive. On average, competitive projects usually demonstrate partner contributions greater than 1:1 and often significantly higher (e.g., >2:1).
- **Projected Grant Start Date:** Projects should begin between July and December 2010.
- **Projected Grant End Date:** Projects should be completed within one to two years of the start date.
- **Project Title/Name:** Please don't call your project "Five Star Restoration Project". Give it a short, descriptive name that will distinguish it from the competition. (60 character limit)
- **Project Description:** This two sentence project summary should use the first sentence to describe what your project will achieve and the second sentence to describe what is special about your project. (200 character limit)
- **Project Abstract:** Provide a more detailed description of your project, including proposed activities, outcomes and partners. (1500 character limit)
- **Keyword(s):** You are encouraged to use the "Help" feature in Easygrants to identify Keywords. Most applicants' Keywords will include: Conservation Action, Conservation Threat, and Major Habitat Type.
- **Sub-keyword(s):** You are encouraged to use the "Help" feature in Easygrants to identify Sub-keywords. The definitions of these categories may not be apparent from their titles.

PROJECT LOCATION

- **Project Location Country(ies):** All Five Star/NRT projects must occur within “North America – United States”.
- **Project Location State/Province:** Please select all states and territories that apply. If your project will take place in California, please remember refer to additional guidelines for project locations within PG&E’s service utility district at www.nfwf.org/NRT.
- **Project Location U.S. Congressional District(s):** Please select all U.S. Congressional Districts in which the proposed project will take place.
- **Project Location Description:** Please include the county/city where the project will occur as well as the most appropriate scale of watershed. *Longitude and latitude are especially helpful.* (200 character limit)

PERMITS and APPROVALS

- If Permits and/or Approvals are required for this project, describe them in the space provided.

BUDGET

- This section provides budget detail for the “Grant Amount Being Requested from NFWF.” It should not include matching funds. Please note that no part of the budget (neither NFWF funds nor match) may include: general administrative overhead, indirect costs, contingencies or miscellaneous costs; advocacy/lobbying; fundraising; litigation; terrorist activities; nor activities in violation of the Foreign Corrupt Practices Act.

MATCHING CONTRIBUTIONS

- List each source of matching contributions separately in the space provided. Matching contributions should include both cash and in-kind contributions, as applicable. Please note the restrictions on use of matching funds above.

UPLOADS

- To complete your application, you must upload a number of files into Easygrants. The most important is your actual proposal narrative. The Five Star Proposal Narrative may be downloaded from Easygrants at any time and completed at your leisure. It must be uploaded back into your Easygrants application before your application may be submitted. The narrative may not exceed five pages in total length.

Upload	Required or Optional	Notes
Narrative	Required	Template provided. Five-page limit.
Board of Trustees	Required	Provide a list of members. If your organization is not a nonprofit and does not have a Board, upload a document stating that none exists.
A-133 Audit*	Required	If you organization has not expended over \$500,000 in Federal funds in the last year, upload a statement stating that an A-133 Audit is not required.
GAAP audited financial statements	Required	If your organization does not have GAAP audited financial statements, you may upload a balance sheet and profit/loss statement.

IRS Form 990	Required	If your organization is not a nonprofit, upload a document stating that a 990 is not required.
Statement of Litigation	Required	Template provided.
Letters of Support	Optional	Recommended from significant partners, especially those providing matching contributions.
Map of project site	Optional	Recommended for restoration projects.
Photos	Optional	

CONTACTS:

Carrie Clingan

*cclingan@naco.org***National Association of Counties**

25 Massachusetts Ave., NW, Suite 500

Washington, DC 20001

(202) 942-4246

Lacy Alison

*lacy.alison@nfwf.org***National Fish and Wildlife Foundation**1133 15th Street, NW, Suite 1100

Washington, DC 20005

(202) 857-0166

For more information on the Five Star Restoration Program, please visit NFWF's Five Star website at www.nfwf.org/FiveStar or EPA's Five Star website at www.epa.gov/owow/wetlands/restore/5star